



**JOIN US AS WE CELEBRATE 32nd YEAR!**  
**PROMOTE YOUR BUSINESS AT BRIGADOON WITH AN**  
**ADVERT IN THE SOUVENIER**  
**PROGRAMME!**

**2009 PROGRAMME ADVERTISING RATES**

Deadline for copy and camera ready adverts: 2 March 2009

**CAMERA READY ART REQUIRED!**

If production is required to finish your advert, you will be charged an hourly production fee of \$40.00 per hour.

**COSTS**

¼ page B/W	\$250
¼ page Col	\$400
½ page B/W	\$450
½ Page Col	\$600
Full page B/W	\$850
Full page Col	\$1000

**ALL PRICES EXCLUDING 10% GST**

**The dimensions of adverts are:**

Quarter-page:	93mm (W) x 136mm (H)
Half-page:	190mm (W) x 136mm (H)
Full-page (within margins) :	190mm (W) x 278mm (H)
Full-page (bleed to edge) :	218mm (W) x 303mm (H),
includes 5mm bleed margin on all sides	

Format, high quality (300dpi) JPEG or TIFF files are good, as are press-quality PDFs.

Word and Publisher files can be problematic

Any photos and logos please supply as separate files.

Adverts can be emailed directly to: Publicity Officer: [brigadoon@highlandsnsw.com.au](mailto:brigadoon@highlandsnsw.com.au)

If you would like more information on buying an advert in the programme or need more Information;

Contact the Publicity officer on 02 4883 7471 or

Email to: [brigadoon@highlandsnsw.com.au](mailto:brigadoon@highlandsnsw.com.au)